

**Deliverable D6.3: Promotional materials****Author(s): Christian George**

<b>Work package no</b>	<b>6</b>
<b>Deliverable no.</b>	<b>6.3</b>
<b>Lead beneficiary</b>	<b>CNRS</b>
<b>Deliverable type</b>	<input type="checkbox"/> R (document, report) <input checked="" type="checkbox"/> DEC (websites, patent fillings, videos, etc.) <input type="checkbox"/> OTHER: please specify
<b>Dissemination level</b>	<input checked="" type="checkbox"/> PU (public) <input type="checkbox"/> CO (confidential, only for members of the Consortium, including the Commission)
<b>Estimated delivery date</b>	<b>30/11/2017</b>
<b>Actual delivery date</b>	<b>29/11/2017</b>
<b>Version</b>	<b>1</b>
<b>Comments</b>	

## EUROCHAMP – Promotion Material

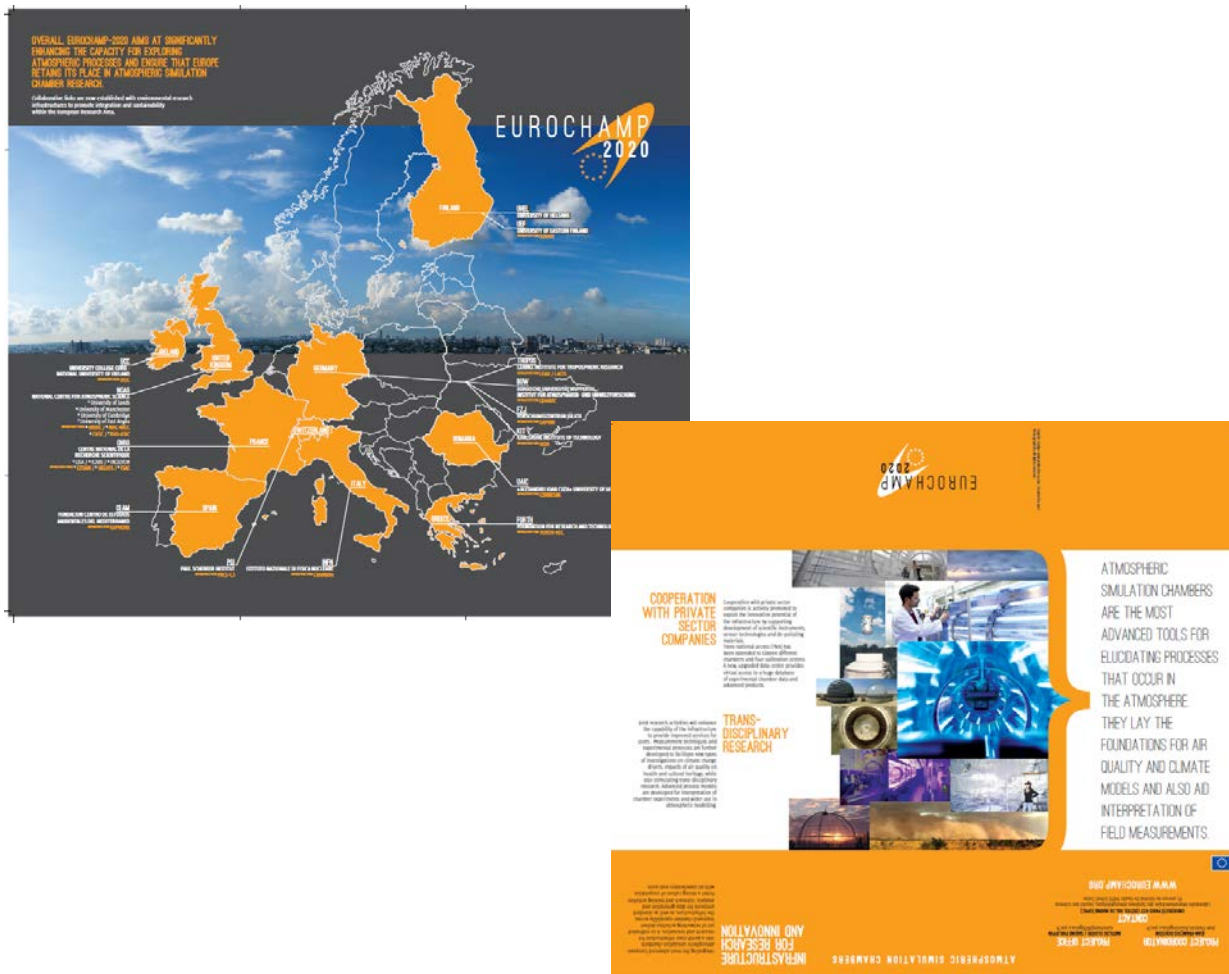
### Overview

Access provided to state-of-the-art facilities is clearly a key aspect of EUROCHAMP-2020. This requires proper outreach activities to widely advertise the open nature of our infrastructure in order to attract new users. This will require a set of actions aiming at increasing the attractiveness of EUROCHAMP-2020 for new groups of users at the international level, and therefore creating visibility for EUROCHAMP-2020 in the wider society in Europe.

EUROCHAMP has produced a set of dissemination materials for the coming years. These materials are to be used to disseminate information about the infrastructure to different stakeholders at national, regional, European and international level. The material described below is now available to all partners.

### Flyer

An original flyer has been created in order to widely advertise the infrastructure. It comes along as a map inviting the reader to discover the various chambers and partners active in EUROCHAMP at the European scale. It also describes the major features of atmospheric simulation chambers, and the objectives of the infrastructures in terms of interdisciplinary activities and cooperation with the private sector.



## Roll-Up



A roll-up has been created: it highlights EUROCHAMP and the key role of atmospheric chambers in atmospheric sciences.

This roll-up is also available in its electronic form so that each partner can print copies locally, in order to advertise their activities in the infrastructure.

## Exposition Booth

In the process of setting up a renewed strategy in which EUROCHAMP-2020 is advertised to the wider scientific communities (including the private sector), a EUROCHAMP-2020 booth equipment stand has been created and used to advertise the various chambers at large international events. By this means, untargeted communication will take place which will doubtless widen the audience/users of EUROCHAMP-2020.

Such a booth will be made available to partners to be deployed in national events such as “science festivals”, hence increasing the awareness of the general public.



EUROCHAMP-2020 – The European Distributed Infrastructure for Experimental Atmospheric Simulation  
 CNRS-LISA – Faculté des Sciences – 61 avenue du Général De Gaulle F-94010 Créteil CEDEX

<http://www.eurochamp.org> - follow us on Twitter <https://twitter.com/EUROCHAMP2020>

## Various Goodies

Various objects to be distributed at various events related to EUROCHAMP have been created. Some examples are depicted below.



## Virtual Movies



The EUROCHAMP-2020 website is key for both internal and external communication. It is the main portal for advertising the capabilities of the infrastructure. To boost its capacity a series of virtual 3D movies describing the simulation chambers in the infrastructure are currently being produced and will progressively available on the project's Youtube channel:

[https://www.youtube.com/channel/UCZdihDGpKT9OLm2A7x7UBZw/videos?view\\_as=subscriber](https://www.youtube.com/channel/UCZdihDGpKT9OLm2A7x7UBZw/videos?view_as=subscriber).

These movies will invite visitors to interactively discover the various chambers.